

## 2021 Corporate Conservation Partnership Proposal

*The Longleaf Alliance is incorporated as a 501(c)(3) nonprofit organization. Our mission is to ensure a sustainable future for the longleaf pine ecosystem through partnerships, landowner assistance and science-based education and outreach.*

**With the help of our partners and supporters, The Longleaf Alliance allocated 91% of income to programs and services last year, a figure that steadily increases.**

|                                    |  | <b>\$10,000</b> | <b>\$5,000</b> | <b>\$2,500</b> | <b>\$1,000</b> | <b>\$500</b> |
|------------------------------------|--|-----------------|----------------|----------------|----------------|--------------|
| <b>Longleaf Leader</b>             |  |                 |                |                |                |              |
|                                    | Listing in Annual Report in Winter Edition   | X               | X              | X              | X              | X            |
|                                    | Ad in (4) issues   | Full Page       | ½ Page         | ½ Page         | ¼ Page         |              |
|                                    | Receive electronic version for internal company use  | X               | X              |                |                |              |
|                                    | Quarterly issues   | x               | x              | x              | x              | x            |
| <b>Media</b>                       |  |                 |                |                |                |              |
|                                    | E-blast to Alliance Database   | X               |                |                |                |              |
|                                    | Press release acknowledging company's significant contribution   | X               |                |                |                |              |
|                                    | Quote for company use  | X               | X              | X              |                |              |
|                                    | Check presentation, if requested   | X               |                |                |                |              |
|                                    | Company logo included at Palustris Society & Board Social Events   | X               | X              | X              |                |              |
|                                    | Company logo included in the Support The Alliance article of the Longleaf Leader Magazine  | X               | X              | X              |                |              |
|                                    | Company logo on website (displayed in hierarchy)   | X               | X              | X              | X              |              |
| <b>LLA Programs &amp; Services</b> |  |                 |                |                |                |              |
|                                    | Aluminum property sign (voucher(s) given)  | 4               | 1              | 1              |                |              |
|                                    | Electronic banner placed at every Academy and LLA workshop, includes company logo and recognition onsite (restrictions may apply but is not anticipated) | X               | X              | X              |                |              |

**For specific requests contact Vice President for Development, Lynnsey Basala, at [Lynnsey@longleafalliance.org](mailto:Lynnsey@longleafalliance.org) or (314) 288-5654.**

# 2021 Corporate Conservation Partnership Agreement



Company name: \_\_\_\_\_

Lock in your commitment by indicating one of the following Corporate Conservation Partnership levels: \_\_\_\_\_

Our contribution is enclosed

Invoice our company

We will pay online at [www.longleafalliance.org](http://www.longleafalliance.org).

Payment may be sent to the LLA Administrative Office:

The Longleaf Alliance  
12130 Dixon Center  
Andalusia, AL 36420  
Attention: 2021 Corporate Conservation Partnership  
Headquarters: (334) 427-1029

For specific requests contact Development Director, Lynnsey Basala, at [Lynnsey@longleafalliance.org](mailto:Lynnsey@longleafalliance.org) or (314) 288-5654.