

The Longleaf Leader

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The Longleaf Leader is an official publication of The Longleaf Alliance, produced and distributed quarterly to assist the mission of The Longleaf Alliance to educate and assist landowners, natural resource professionals, partners, and other longleaf enthusiasts on relevant longleaf pine topics.

SUBSCRIPTIONS

Financial supporters of The Longleaf Alliance receive a FREE subscription to *The Longleaf Leader*. Not a member? [DONATE NOW!](#)

Past issues are posted online following mailing of the newest issue. If you would like to receive the most up-to-date information, please consider [becoming a supporter](#).

ADVERTISING

Interested in reaching our members through an ad? Contact Sarah Crate (sarah@longleafalliance.org).

SUBMISSIONS

If you would like to submit an article or photo for consideration or would like to post an up-coming longleaf related event, please contact Sarah Crate at sarah@longleafalliance.org.

Edition	Submissions Deadline	Mail Date
Spring	February 8	April 1
Summer	May 10	July 1
Fall	August 9	October 1
Winter	November 7	January 1

Style: Submissions should be concise, informative articles presented in a reader-friendly manner, including visually interesting images. Side bars can be used to highlight certain content.

Content: All articles, photos, and up-coming events must be submitted by the content deadline for each issue (see above table for specific dates).

ARTICLE GUIDELINES

Article	Layout	Word Count	Images	Notes
Feature	2-4 pages	750-1,200	4-5	Related to issue theme
Research Notes	2-3 pages	500–1,000	3-4	Summarizes recent longleaf research, emphasizing relevant management implications
Landowner Profile	2-3 pages	750–1,000	3-4	Highlights a longleaf landowner from across the range of longleaf pine
Technology Corner	1 page	300-500	1	Focuses on new tools and technology related to longleaf, forestry, outreach, etc.

ARTICLE GUIDELINES CONTINUED

Article	Layout	Word Count	Images	Notes
LIT Spotlight	2-3 pages	750–1,000	3-4	Highlights a Longleaf Local Implementation Team or Related Partnership (includes history, accomplishments, map, etc.
Regional Updates	½ page	250	1	Updates and success stories from longleaf partnerships and local implementation teams
Art Spotlight	1 page	300-500	1	Longleaf or forestry related artwork; article includes 'About the Art' & 'About the Artist'
Literature Review	1 page	300-500	1	Book reviews related to longleaf, forestry, or natural resources in the South.
Longleaf Destinations	2-4 pages	500-1,000	4-6	Longleaf-related recreation or travel, focusing on unique features of the area
People	½ to 1 page	250-750	1	Staff transitions, awards, retirements, etc.
Heartpine	1-2 page	500-750	1	Commentary piece; often with personal reflections or connections to longleaf
Memorial	Variable	250	1	End-of-the year collection (Fall issue only)

Note: Word counts exclude title, authorship, and image captions.

Images: Authors must have permission to use all images, are responsible for obtaining permission for any image they do not own, and must include photo credit or courtesy line.

- High-resolution files with 300-dpi resolution.
- Submit images as separate files. *Do not embed images in the text.*
- Provide captions at the end of the article text, including relevant details and photo credit or courtesy line. *Please remember who, what, when and/or where when writing captions.*
- Label all image files clearly to correspond with captions. *Numbering is helpful.*

Authors should submit the following files to Sarah Crate (sarah@longleafalliance.org):

- A Word file of the article containing image captions listed at the end of the text
- Image files (pictures, maps, graphs, etc.)

Please remember content deadlines!

Spring (Feb 8th), Summer (May 10th), Fall (Aug 9th), and Winter (Nov 7th).

Review: Submitted articles are reviewed by *The Longleaf Leader* editorial staff to ensure relevance and acceptability for publication. Authors may be asked to revise a submission before publication. In some cases, editorial staff may revise content based on space considerations, grammar, punctuation, and style.

The Longleaf Alliance reserves the exclusive right to accept or reject advertising or editorial material submitted for publication. Advertising rates quoted upon request.