

THE Palustris SOCIETY

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MARC & PENNY WALLEY • PHILLIP & DEBBIE WOODS • THE WATERFALL FOUNDATION, INC.

We respectfully request your pledge!

We appreciate your valued membership with The Longleaf Alliance. We acknowledge these are uncertain times and there are other conservation nonprofits to support, yet you have invested in our organization. As a member, you are familiar with our conservation and restoration accomplishments within the South's great longleaf forest since the organization's inception in 1995. We wish to make you aware of our major gift initiative, now in its sixth year. To date, twenty-nine individuals and/or family foundations have made a significant commitment to our mission and vision via The Palustris Society. The Palustris Society was founded by several of our Board of Directors to further the legacy pioneered by Rhett Johnson and Dean Gjerstad to protect and restore longleaf forestlands. These individuals and family foundations committed \$10,000 or more to accelerate our conservation efforts. We respectfully invite you to consider joining these fellow members.

What can such a generous gift accomplish?

The mission of The Longleaf Alliance is to ensure a sustainable future for the longleaf pine ecosystem through partnerships, landowner assistance, and science-based education and outreach. To date, members of The Palustris Society have donated over \$350,000 to strengthen this mission and conserve longleaf forests for our children and grandchildren to enjoy for generations to come.

Other benefits of a Palustris Society membership...

Palustris Society members receive special recognition on The Longleaf Alliance website and in *The Longleaf Leader* magazine Winter Issue; invitations to private events across the range with fellow Palustris Society members and The Longleaf Alliance Board of Directors; members-only gifts; and quarterly correspondence from Executive Staff sharing recent accomplishments.

The gift initiative...

The Longleaf Alliance has a solid reputation and remains steadfast to meet and exceed expectations. In fact, last year we allocated 91% of income to programs and services. Your pledge is undoubtedly a high-impact donation, directly supporting "boots on the ground" projects or by providing a robust future through The Longleaf Alliance Endowment. Commitments range from annual contributions of \$10,000 or more, or similar gift amounts to be paid over a period of up to five years. If you would like to discuss how you can become a member of The Palustris Society, please do not hesitate to contact Lynnsey Basala, Vice President for Development, to schedule an introductory call.



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