The Longleaf Alliance is excited to offer the **14th Biennial Longleaf Conference** on October 25-28, 2022, in Wilmington, North Carolina! We are eager to gather in-person once again, providing the opportunity to exchange expertise and knowledge, build relationships, and further ignite our passion for longleaf pine ecosystems.

WHAT IS THE BIENNIAL LONGLEAF CONFERENCE?

The Biennial Longleaf Conference is the largest and longest-running regional conference focused on the restoration and conservation of the longleaf ecosystem that once dominated the southeastern U.S. The event provides the opportunity to share, learn, and celebrate longleaf. It also serves as a rallying spot for other organizations and agencies, like the Longleaf Leadership Council of America's Longleaf Restoration Initiative.

Open to individuals, private landowners, land managers, wildlife biologists, conservation groups, consultants, researchers, forestry professionals, agency and outreach personnel who share an interest in longleaf pine ecosystems, the conference draws up to 500 attendees and 30+ exhibitors and vendors.

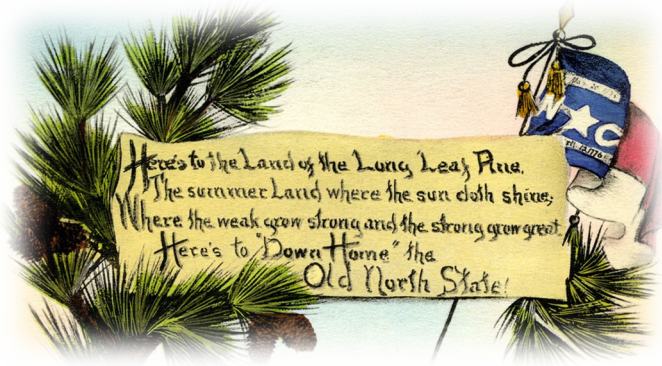
CONFERENCE HIGHLIGHTS

+ Keynote addresses from leaders in the field of longleaf restoration, conservation, and management
+ Concurrent sessions that include presentations focusing on various aspects of the longleaf forest
+ Exhibitor opportunities for non-profits, government, and commercial vendors
+ Networking and socials

Sponsorships offset conference expenses and help make it affordable for conference participants. In return, sponsors will receive special recognition through a variety of channels. See Incentives Table for details.

NORTH CAROLINA IS THE LAND OF THE LONGLEAF PINE.

The Biennial Longleaf Conference moves throughout the longleaf range to accommodate the nine-state geography of longleaf enthusiasts. For 2022, North Carolina is the perfect host state as it is the "land of the longleaf pine."



The City of Wilmington offers robust accommodations, minutes away from unique longleaf ecosystems and serene natural destinations. Our conference headquarters, Hotel Ballast, is on the riverwalk in Wilmington's historic downtown with walkable access to entertainment, shops, and cafes with close proximity to three nationally recognized beaches.

READY TO JOIN US?

Contact Lynnsey Basala,
Vice President for Development
Lynnsey@longleafalliance.org
(314) 288-5654

longleafconference.com

14TH BIENNIAL LONGLEAF CONFERENCE

Rekindling Our Connections

OCTOBER 25-28TH, 2022 - HOTEL BALLAST - WILMINGTON, NC

The 14th Biennial Longleaf Conference theme is appropriately titled ***Rekindling Our Connections*** as we will be further igniting our passion for longleaf pine ecosystems exploring these sessions:

+ ***Branching Out*** will exchange strategies and resources to reach new audiences with the story of longleaf;
+ ***Strong Roots That Bind*** highlights research that addresses silviculture, groundcover, and habitat management;
+ ***Pyrodiversity Enkindles Biodiversity***™ explores the intersection of fire and ecosystem diversity such as research, implementation, and social considerations;
+ ***Tomorrow's Forest*** will touch on innovative solutions, management opportunities, and economic considerations to conserve working longleaf forests and support climate resiliency.

Couple these concurrent session topics with a field tour in the literal "Land of the Longleaf Pine," along with socials, networking, silent auction, poster presentations, exhibit hall, and much more – you have yourself a glorious week of fun to look forward to in the coming months!

Visit longleafconference.com > program for the most up-to-date conference schedule.

MON OCT 24	TUES OCT 25	WED OCT 26	THUR OCT 27	FRI OCT 28
14th BIENNIAL LONGLEAF CONFERENCE				
PRE CONFERENCE EVENTS **LONGLEAF PARTNERSHIP COUNCIL** *1-5 pm* **HOSPITALITY SUITE** *8-10 pm*	**LONGLEAF PARTNERSHIP COUNCIL** **TLA BOARD MEETING** *Invitation only* **REGISTRATION** *4–8 pm* **WELCOME RECEPTION** *6–8 pm* **HOSPITALITY SUITE** *8-10 pm*	**REGISTRATION** *all day* *Breakfast served* **OPENING PLENARY** **SESSION I** **AWARDS LUNCHEON** **SESSION II** **SESSION III** **POSTER RECEPTION** *6-8 pm* **HOSPITALITY SUITE** *8-10 pm*	**REGISTRATION** *am only* **HALF DAY EVENTS – AM & PM OFFERINGS** Conference Field Trip Self-Guided Wilmington Tour Social Activities Workshops **LONGLEAF CELEBRATION** Dinner & Social Silent Auction *6-9 pm*	**REGISTRATION** *am only* **CLOSING PLENARY** *Breakfast served* **SESSION IV** 11:30am Conference Concludes.
EXHIBIT HALL OPEN Visit The Longleaf Alliance Store & Conference Exhibitors				

14th BIENNIAL LONGLEAF CONFERENCE SPONSORSHIP OPPORTUNITIES

	GIVING LEVELS & INCENTIVES	$10,000	$5,000	$2,500	$1,000	$500
The Longleaf Leader	Quarterly Magazine Issues	✓	✓	✓	✓	✓
	Complimentary Advertisement	Full Page (4)	½ Page (4)	½ Page (4)	¼ Page (4)	
	Electronic Delivery *(for Internal Use)*	✓	✓			
	Recognition in Winter 2023 Issue - Annual Supporter Report	✓	✓	✓	✓	✓
	Company Logo Displayed in Fall 2022 Issue	Prominent Placement	Prominent Placement	✓		
Membership - Media - Gifts	Individual Annual Memberships	5				
	Press Release Acknowledging Contribution	✓				
	Quote for Company Use	✓	✓	✓		
	Company Logo on TLA Website	✓	✓	✓		
	Recognition at TLA Academies & Workshops	✓	✓	✓		
	Complimentary Aluminum Property Sign(s)	3	1	1	1	
Biennial Conference	Official Sponsor of Conference Social Event	Evening Celebration	Meal or Field Tour	Break	Hospitality Room	
	Complimentary Exhibit Space	✓	✓	✓		
	Company Logo on Printed Conference Materials	Prominent Placement	Prominent Placement	✓	✓	✓
	Company Logo Included in Conference App	Prominent Placement	Prominent Placement	✓	✓	
	Company Logo & Link on Conference Website	Prominent Placement	Prominent Placement	✓	✓	
	Complimentary Registration(s)	4	2	1		

longleafconference.com