

15th BIENNIAL LONGLEAF CONFERENCE SPONSORSHIP OPPORTUNITIES



GIVING LEVELS & INCENTIVES		\$10,000	\$5,000	\$2,500	\$1,000	\$500
The Longleaf Leader	Quarterly Magazine Issues	✓	✓	✓	✓	✓
	Complimentary Advertisement*	Full Page (4)	½ Page (4)	¼ Page (4)		
	Electronic Delivery (<i>for Internal Use</i>)	✓	✓			
	Recognition in Winter Issue - Annual Report	✓	✓	✓	✓	✓
	Magazine Submission*	2-Page Article	1-Page Article	½ Page Article	Photo & Caption	
Media & Gifts	Press Release Acknowledging Contribution	✓				
	Quote for Company Use	✓	✓			
	Company Logo on TLA Website	✓	✓	✓	✓	
	Recognition at TLA Academies & Workshops	✓	✓	✓		
	Longleaf Themed Gift	✓	✓	✓	✓	✓
Biennial Conference	Individual Annual Membership – <i>Includes registration discount</i>	1	1	1	1	1
	Official Sponsor of Conference Social Event	Evening Celebration	Meal or Field Tour	Break	Hospitality Room	
	Complimentary Exhibit Space** & 1 Full Conference Registration	✓	✓	✓		
	Additional Complimentary Registrations	3	1			
	Company Logo on Printed Conference Materials	Prominent Placement	Prominent Placement	✓	✓	✓
	Company Logo & Link on Conference Website	Prominent Placement	Prominent Placement	✓		

*Partner must work with magazine editor on article content/publication timeline and follow submission guidelines. The Longleaf Alliance reserves the right to accept or reject advertising or editorial material submitted for publication.

**Additional fees for exhibit may apply.