



## Employment Opportunity Announcement Database Manager

Application Due Date: March 31, 2025

**About The Longleaf Alliance:** The Longleaf Alliance (TLA) is a nonprofit organization focused on ensuring the sustainable future of the longleaf pine ecosystem. Since 1995, The Longleaf Alliance has served diverse communities of landowners, managers, policymakers, partners, educators, students, and more, across the natural longleaf range and beyond. Just as every tract of land and habitat is unique, so are our staff and the people we serve.

**Position:** TLA is seeking a Database Manager to operate Blackbaud Raiser's Edge NXT fundraising software. The Database Manager will assist mission critical efforts to increase private funding over the next two years and report directly to the Vice President for Development. This is a full-time two-year salary position, with extension contingent on private funding.

**Duties:** The Database Manager will provide crucial administrative support and collaborate with the Vice President for Development to increase the number of donors, number of corporate and individual gifts, and total dollars raised by identifying and prioritizing prospects with the highest giving capacity and propensity and customize analytics that are tailored to TLA's unique targeting needs. The successful candidate must help drive fundraising efforts, better connect the organization to existing donors, identify new potential donors, and help reach, retain, and empower supporters. The Database Manager must perform data integrity functions and correspond with donors as needed to update donor data. There will be additional duties logically associated with the position assigned as needed.

**Qualifications:** Applicants must have a bachelor's degree and at least five years of Raiser's Edge NXT management experience. This position requires strong initiative, organizational and interpersonal skills, computer fluency (especially in the full MS Office suite), and strong written and oral communication skills. The Applicant must have a passion for conservation, an excellent personal and professional reputation, and credibility in the nonprofit sector. A demonstrated ability to create effective relationships with staff, partners, donors, directors, and other key constituencies is also needed. Must have impeccable organizational and record-keeping skills and demonstrate dedication, integrity, and commitment. A valid US driver's license is required.

**Salary:** \$51,700 annual fair market compensation. Overall compensation includes additional benefits, including leave time, Simple IRA, and health care stipend.

**Location:** This is a work-from-home position based anywhere in the southeastern U.S., the natural longleaf range, as agreed upon by the candidate and TLA.

**To apply:** Resume and brief cover letter should be delivered electronically to [Lynnsey@longleafalliance.org](mailto:Lynnsey@longleafalliance.org) by March 31. Direct questions to Lynnsey Basala at [Lynnsey@longleafalliance.org](mailto:Lynnsey@longleafalliance.org) or by phone at 314-288-5654.

The Alliance's policies, as well as various laws and regulations, prohibit employment decisions from being made based on race, gender, religion, national origin, age, disability, veteran status, or similar distinctions.