



LONGLEAF ACADEMY

Longleaf for the Landowner

A course designed especially for beginning landowners, and anyone who is ready to take a more active role in the management and ownership of their land.



What You'll Learn



Getting Started with Cost-Share and Business Planning



Longleaf Pine and Sustainable Forest Management Practices



Heirs' Property Education, Wills and Title Concerns



Tools for Building Generational Wealth with Your Land

Where:

Blue Lake Retreat Center
Andalusia, Alabama

When:

February 25-27,
2026

Free for landowners!
Professional rate available.



www.longleafalliance.org/events

Contact Karen@longleafalliance.org or (803) 607-5466 for information.



United States
Department of
Agriculture



JUSTICE FAIRNESS HOPE
**Legal Services
Alabama**



USDA is an equal opportunity provider, employer, and lender.

Longleaf Academy: Longleaf for the Landowner

February 25-27, 2026

Oakwood Building
Blue Lake Retreat Center
8500 Oakwood Ln, Andalusia, AL 36420

Agenda

All times are Central

Wednesday February 25, 2026

1:00 pm – 1:30 pm	Welcome and Introductions
1:30 pm – 2:20 pm	Creating Your Family Forest Legacy – Alex Harvey, <i>Legacy Land Management</i>
2:20 pm – 3:00 pm	Working with a Forestry Professional – Alex Harvey, <i>Legacy Land Management</i>
3:00 pm – 3:20 pm	Break
3:20 pm – 3:50 pm	Longleaf for the Landowner – Karen Brown, <i>The Longleaf Alliance</i>
3:50 pm – 4:20 pm	Longleaf Site Selection and Preparation – Ad Platt, <i>The Longleaf Alliance</i>
4:20 pm – 5:00 pm	Longleaf and Fire – Karen Brown, <i>The Longleaf Alliance</i>

Thursday February 26, 2026

7:30 – 8:30	Breakfast available
8:30 – 9:00	Classroom open
9:00 – 9:50	Markets for Your Timber and Forest Products –Tim Albritton, <i>ACES Forester with NRCS, and Field Representative with Complete Forestry, and Bradley Murphy Trust</i>
9:50 – 10:10	BREAK
10:10-11:00	Alabama Heirs Property Alliance and Opportunities in Agro-Business and Tourism for Landowners – Ajoa Brothers, <i>Auburn University</i>

11:00 am – 11:50 am	Emerging Market Opportunities for Alabama Landowners –Dana Stone, Alabama Forestry Commission
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11:50-12:00	Briefing for field tour
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12:00 pm – 1:00 pm **LUNCH** at dining hall

1:00 pm – 5:00 pm **FIELD TOUR**

5:00 pm Return to Blue Lake, dismiss for the day

Friday, February 27, 2026

9:00 am – 12:00 pm **Classroom talks**

7:30 – 8:30 Breakfast available

8:30 – 9:00 Classroom open

9:00 – 9:30	Getting Started with Cost-Share
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-USDA FSA & NRCS

9:30 – 10:20 Understanding Heirs Property

–James Rich, Legal Services of Alabama

10:20 – 10:40 **BREAK**

10:40 – 11:30	Estate Planning to Grow Generational Wealth
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–James Rich, Legal Services of Alabama

11:30 – 12:00	Closing remarks
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Academy adjourns

Travel home safely!

LUNCH available to-go from dining hall