

Longleaf Academy: Longleaf for the Landowner

April 22-24, 2026

Deppe Community Building
834 Deppe Rd, Maysville, NC 28555

Agenda

Wednesday April 22, 2026

12:00 pm – 1:00 pm	Welcome Lunch
1:00 pm – 1:30 pm	Academy begins; Introductions and Goals
1:30 pm – 2:30 pm	Sustaining Family Forest Legacies – <i>Shorna Allred, UNC</i>
2:30 pm – 4:00 pm	Heirs Property & Estate Planning to Grow Generational Wealth – <i>Pamela Harrigan-Young, Estate Planning Attorney & CPA</i>
4:00 pm – 4:30 pm	Landowner Mentorship – <i>Constance Stancil and Zakiya Zaid (Jocelyn Mckelpin), Major Mattocks Family Farm</i>
4:30 pm – 5:00 pm	Engagement and Consultation - <i>Victor Harris, Minority Landowner Magazine</i>
5:00 pm	End for the day

Thursday April 23, 2026

8:30 am – 9:00 am	Classroom open
9:00 am – 10:30 am	Field Tour: Mattocks Riverview Farm
10:30 am – 11:30 am	Sustainable Forest Management (& <i>Why Work with a Forestry Professional</i>) – <i>Ashley Faircloth, Pine State Forestry</i>
11:30 am – 12:00 pm	Supporting Forest Landowners – Luke McCormick, BFLT
12:00 pm – 1:00 pm	Lunch
1:00 pm – 1:40 pm	Getting Started with the USDA and Cost-Share – <i>Julius George, USDA-NRCS Asst. State Conservationist & Fred Norman, Soil Conservationist</i>
1:40 pm – 2:30 pm	Longleaf for the Landowner – <i>Lisa Lord, The Longleaf Alliance</i>
2:30 pm – 2:50 pm	Break
2:50 pm – 3:30 pm	Longleaf Site Selection and Preparation <i>Karen Brown, The Longleaf Alliance</i>

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| 3:30 pm – 4:00 pm | Navigating Programs and Services Available to Landowners
– Toderick Burton, <i>Help for Landowners</i> |
| 4:00 pm – 5:00 pm | Longleaf: The Pine that Fire Built
– Karen Brown, <i>The Longleaf Alliance</i> |
| 5:00 pm | End for the day |

Friday, April 24, 2026

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| 8:30 am – 9:00 am | Classroom open |
| 9:00 am – 11:00 am | Field Tour: Croatan National Forest & NC Game Lands |
| 11:00 – 11:30 am | Breakout Groups: “Building a Team” Exercise |
| 11:30 am – 12:00 pm | Academy adjourns -- Travel home safely! |
- Lunch provided to-go**